

FS-ISAC announces **FinCyber Forum London**, a one-day event with content developed to bring learning and networking together in problem-solving, solution-building sessions with a high focus on innovation. This is a day to unify the FS-ISAC community of members, affiliates, and partners to discuss and work through our priority issues and concerns. A thread of games will wind through the day for some comradery and fun. There are no talking heads – this is live and co-developed content that informs and guides the FS-ISAC community through the labyrinth of protecting cyber assets against onslaughts of nefarious actors and always building resilience.

The theme of the day is Community. Innovation. Resilience. – and this theme defines what members will take home with them. This is a dedicated day for our greater United Kingdom community, which is our second largest in the world. The day brings together a fellowship of an estimated 300 cyber and security executives, spending the day sharing, learning and bringing our mutual challenges to the table with for sector-level resilience.

The program incorporates opportunities for sponsors to join their practitioner colleagues with high-engagement, relaxed and modulated formats. You will be one and the same with the members in seamless discussions and sessions – you need your A-game experts here – not your marketing staff.

## **SPONSORSHIP PACKAGES**

### **CHAMPION SPONSOR**

**\$24,000**

**Available to Sector Advisors only and limited to three sponsors**, a Champion sponsor actively participates in development and on-site facilitation of the morning workshops. Your team works with a member lead and FS-ISAC's London team to bring the content to life, provide subject expert(s) to support the work and learning that day. Your team is not selling, your team is contributing expertise in a session that engages critical thinking and problem-solving skills. To keep with the theme, this should be an planned, interactive session.

Workshops are two hours long and developed around the pillars of intelligence, resilience and security. The intelligence workshop is in development; however, the resilience and security workshops need to be framed. There is not a traditional CFP – if you commit to be a Champion Sponsor you will immediately begin framing the workshop using this [Content Development](#) form.

The Solution Square is a unique community set – a town square serves as the heart of a community – where people gather to share food, drinks and stories. The Square has food carts with grab and go foods and beverages and the ten sponsor sets are comfortable, communal tables where members can sit, relax and chat issues of the day. Sponsor space is not a booth set, no sales monitors, booth backdrops (pull up banner and limited swag acceptable). The Square is a gathering place of friends, not a sales pitch. **Attending sponsors must leave their sales persona at the office.**

- 5 full-event passes
- Sponsor Square communal table set
- Opportunity to add the FinCyber Crack the Code to your set
- Develop a Resilience or Security workshop – we need your most engaging, knowledgeable expert.
- Your set is visibly branded, and your company information included in on-site materials.
- Two LeadCapture App licenses (opportunity to purchase additional)
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes name, title, company, email, city, country, and postal code.

**SUPPORTING SPONSOR****\$18,000**

**Limited to seven sponsors**, a Supporting sponsor actively participates in development and on-site facilitation the demonstrations and panels. Your team works with a member lead and FS-ISAC's London team to bring the content to life, provide subject expert(s) to support the work and learning that day. Your team is not selling, your team is contributing expertise in a session that engages critical thinking and problem-solving skills. To keep with the theme, this should be an planned, interactive session.

Demonstrations and panels are 45-minutes and developed around the pillars of intelligence, resilience and security. There is not a traditional CFP – if you commit to be a Supporting Sponsor you will immediately begin framing the demonstration or panel using this [Content Development](#) form.

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- 4 full-event passes
- Sponsor Square communal table set
- Opportunity to add the FinCyber Crack the Code to your set
- Develop content for a demonstration or panel – we need your most engaging, knowledgeable expert.
- Your set is visibly branded, and your company information included in on-site materials.
- Two LeadCapture App licenses (opportunity to purchase additional)
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes name, title, company, email, city, country, and postal code.

**FINCYBER CRACK THE CODE****\$2,500**

Open to Champion and Supporting sponsors this interactive and realistic cyber experience provides you with one of the puzzles or riddles – members have 10-minutes with you to uncover a clue in their strategy to unlock the challenge. How you use the 10 exclusive minutes with the members is up to you! Camaraderie is key and teams will stop by your station throughout the day, you'll meet every member participating in Crack The Code. Winners will be announced at the closing reception. *Includes 2 additional full-event passes.*

Puzzles should take no longer than 5 minutes for a team of 2-3 people to complete. Ideas for puzzles:

- A riddle or brain teaser that the team needs to work out.
- A physical puzzle like a jigsaw or Lego set.
- A task using one of your proprietary tools/software to achieve.

**HYDRATION STATIONS****\$10,000**

Great branding opportunity – hydration stations will be set in the three session rooms with co-branded, reusable water bottles – keeping everyone properly hydrated.

- 2 full-event passes
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes name, title, company, email, city, country, and postal code.

**PRE-EVENT RECEPTION****\$6,000**

Planned as a smaller gathering in Leo's Bar and Terrace, this reception includes members that participated in an afternoon resiliency exercise, members that have booked overnight at the hotel and other members local to the City of London that may drop in for a drink and bite of food.

- 2 full-event passes
- Two lead retrieval app licenses (opportunity to purchase additional)
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes name, title, company, email, city, country, and postal code.

**CLOSING RECEPTION BARS****\$10,000**

Hosted in the Solutions Square, the reception tops off a day of community, innovation and resilience learning and sharing. Everyone's ready for a cocktail and a bite to eat. Sponsor the bars and then enjoy the party.

- 2 full-event passes
- Two lead retrieval app licenses (opportunity to purchase additional)
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes name, title, company, email, city, country, and postal code.

**ATTENDEE BADGE LANYARD****\$8,000**

Put your company name on the attendee badge lanyard and your brand is everywhere. Lanyard includes sponsor and FS-ISAC logos.

- 2 full-event passes
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes name, title, company, email, city, country, and postal code.

**ATTENDEE WELCOME BAG****\$9,000**

Put your company name on the Messenger Bag attendees receive when they check-in and your brand will be walking around all day as well as after the event. Bag includes sponsor and FS-ISAC logos.

- 2 full-event passes
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes name, title, company, email, city, country, and postal code.

**WI-FI NETWORK****\$7,500**

Can't work without it - brand the Wi-Fi offered at no cost to attendees – you name the password.

- 1 full-event pass
- Pre-event opt-in list – includes company, title, city, country.
- Post-event opt-in list – includes name, title, company, email, city, country, and postal code.

To confirm participation or for more information contact [sales@fsisac.com](mailto:sales@fsisac.com)

**Sponsoring firms headquartered in the United Kingdom subject to VAT.**

Terms must be accepted as written or administrative fee is required.  
Review FS-ISAC Event Terms and Conditions [here](#).