

Event Overview

FS-ISAC is holding the 2025 FS-ISAC FinCyber Today Canada on 3 June in Toronto,

Important Dates

- **2 December 2024:** CFP opens
- **6 February 2025:** CFP closes
- **17 March 2025:** Notification of acceptance decision
- **2 May 2025:** Speaker and presentation deck (and any supporting materials) due

Know Before You Submit

What materials do I need to have to submit?

- You must submit a presentation deck in PowerPoint, PDF, or annotated outline in Word to be considered for a session, and any other supporting materials like videos, research findings, or polling questions.
- All speaker details including name, title, phone, email, biography, and headshot of each speaker.
- Sponsors submissions need to also provide Event POC contact and Contract Signatory contact information.

Do the materials have to be finalized?

- A complete deck is preferred, a draft is acceptable, and an annotated outline is needed at the minimum. If accepted, you can update your materials.

Are outlines acceptable?

- FS-ISAC can accept an annotated outline for a traditional session. That said, more complete submissions have a greater likelihood of acceptance.

What are other general recommendations to help my acceptance chances?

- Overcommunicate and provide more information like speaker notes to help the Content Committee better understand your presentation and make more informed decisions about the session content.
- Keep your title sessions short with a wow factor. (60 characters max)
- See more specific recommendations in the “What Makes a Strong Presentation Submission” section below.

By submitting, member and sponsor speaker company confirm and agree:

- Speakers will fully engage in the preparation process, meeting deadlines and participating in any training or pre-Summit prep calls, and will travel to the event.
- Presentation decks and materials are by default TLP AMBER, available to all registered attendees (no media or press is allowed to attend the event).
- **For sponsors:** If your presentation is accepted, you agree to the applicable sponsor fee and [Event Sponsor Terms and Conditions](#).
- The submission complies with your organization's rules and policies for speaking at an external event.

Content Details

Theme

Safeguarding Trust

Topic Tracks

The list of tracks and associated topics below is not exhaustive of what attendees would like to see, and submissions may be grouped into concurrent tracks. Some topics, such as AI/ML, ATT&CK, Cloud, and Emerging Technologies can be applied to many of the tracks and are in scope for this event while not specifically listed.

- **Intelligence**
 - Incidents and Campaigns
 - Intel Practices and Methodology
 - Actor TTP Analysis
 - Fraud

- **Security**
 - Working Group Topics (Anti-Fraud, Red Teaming, AI Risk, PQC, etc)
 - COIs & Industry Specific Topics (including regulation)
 - Network Defense
 - App and Data Security
 - Emerging Technology

- **Resilience**
 - GRC
 - Board Reporting
 - Exercises
 - Insider Risk
 - Biz Resilience
 - Third Party Risk Management

Session Tags

- Thought Leadership
- Training
- Ask the Expert

Review and Acceptance Process

The FS-ISAC Content Committee, made up of FS-ISAC staff and members, reviews each submission thoroughly to build a cohesive agenda. The submitted presentation deck and materials will be reviewed during this process and if accepted, feedback will be provided.

What Makes a Strong Presentation Submission

- Actionable takeaways and lessons learned for attendees. Ask yourself: What is the tangible impact of your talk on attendees and their teams?
- What expert insights have you shared? Could they get this info from a simple web search or are you adding something special and informative? Remember the audience is focused on security, they don't need to be explained the basics; go deeper.
- A clear focus on attendees of a specific role with specific takeaways.
- An understanding of what proficiency level is required to easily digest your presentation.
- Engaging, inspiring, and fun delivery.
- Sponsored Speaking sessions are thought leadership driven with no sales or product mention.
- A subject matter expert as a speaker. No speakers with product or sales roles are permitted for speaking sessions.
- For Solutions Providers and Sector Advisors/Affiliates, co-presenting with a member firm for thought leadership is highly encouraged.

Submission Form Options & Details

Submission Instructions:

2025 FinCyber Today Canada Call for Presentations

Members:

- Submit as an individual or in collaboration with other financial firm colleagues.
 - If the session includes a vendor, that vendor company will need to submit the session as a sponsored session.
- Members submit [here](#)

Sponsors:

- Speaking sponsors submit [here](#)
- Non-Speaking sponsors submit [here](#)
- Submit as an individual or in collaboration with a financial firm. There is a sponsor fee for these sessions. You can find the prospectus and sponsorship pricing [here](#).
- Critical Providers, Sector Advisors, Affiliates, Early Stage Affiliates, Expert Resource Pool, and solution providers must sponsor in order to participate.
- Speaker must be a security expert (vs. Marketing/Sales) for a Sponsored Speaking Session.
- Sponsor presentations are focused on subject expertise and leadership with no sales bias or mention. The speaker should be senior and able to address the topic as a subject expert. There is a chance the Content Committee will assign a higher rank to sessions with a member firm co-presenter.
- If submitting with a financial institution client/member, sponsors must submit under a sponsorship level and submission is a budgetary commitment to sponsor, if approved.

Government agencies, trade groups, non-member financial sector stakeholders, or FS-ISAC staff:

- Email sgamble@fsisac.com for instructions.
- Can submit as an individual or in collaboration with a relevant firm or colleague.

Session Format (Session Delivery Type)

Options for Member, Staff, Other:

- Traditional: 40-minute session with 1-2 speakers(s)
- Panel: 40-minute session with 2-4 speakers with moderator facilitating interactive audience discussion
- Facilitated Roundtable Discussion: 40-minute session with facilitated discussions on specific topic, engaging members in discussions, such as lessons learned from a specific issues/incidents or best practices on a topic

If the session includes a sponsor, the sponsor must submit the session.

Options for Sponsor:

- Keynote Address Sponsor: Traditional 40-minute session on mainstage with 1-2 speakers
- Presenting Sponsor: Traditional 40-minute breakout session with 1-2 speakers
- CISO Panel Moderator Sponsor: A 50-minute Panel session on mainstage with 2-4 speakers

Submit your Presentation Today:

- [Member Link](#)
- [Speaking Sponsor Link](#)
- [Non Sponsor Link](#)